

COMBAT FEDERATION
3 BRAVE

BROADCAST

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BRAVE 31

CHAD HANEKOM

DAN SHEEL vs **ANTON MIDDLEY**

DANIEL PEREIRA

ANTON MIDDLEY vs **ANTON LARSSON**

FLYWEIGHT BOUT

SAT 7TH DEC
VIEVA CASINO, DURBAN
SOUTH AFRICA

#BRAVECF31

BRAVE 31 **WFC**

KYRGYZSTAN

HAYDER HASSAN
WELTERWEIGHT BOUT

Vs

CARL BOOTH

SPART PALACE KARAOE HOORAN
DISHKEK | KYRGYZSTAN

SAT 14TH DEC

#BRAVECF32

BRAVE 31

ALISHEROV vs **GONZALEZ**

ABUJALLAH AL QAHTANI
vs
ZIA MASHWANI

FRI 27TH DEC

JEDDAH | SAUDI ARABIA

#BRAVECF33

BRAVE 31 **WFC**

LUKA VIKTOR
WELTERWEIGHT BOUT

IVICA vs **BEAUX**

FLYWEIGHT BOUT

VELIMURAD vs **ZACH**

SUN 19TH JAN

TIVOLI | Ljubljana - SLOVENIA

#BRAVECF34

BRAVE 31 **RXF**

TODD vs **CONSTANTINOV**

CATCHWEIGHT BOUT

KEVIN vs **ION**

MON 27TH JUL

TIVOLI | Ljubljana - SLOVENIA

#BRAVECF36

BRAVE 31 **BFI**

HENRI LINTULA
WELTERWEIGHT BOUT

LOUIS GLISMANN

SAT 1ST AUG

STOCKHOLM | SWEDEN

#BRAVECF37

BRAVE 31 **RXF**

CLAUDIU vs **CORTESE**

CATCHWEIGHT BOUT

MON 20TH JUL

BUCURESTI | ROMANIA

#BRAVECF35

BRAVE 31 **BFI**

ABDOUL vs **BOOTH**

WELTERWEIGHT BOUT

BENOIT vs **MARIO**

SAT 8TH AUG

STOCKHOLM | SWEDEN

#BRAVECF38

BRAVE 31 **BFI**

GIANNIS

TASAPAR

GUSTAFSSON vs **JURKOVIĆ**

SAT 15TH AUG

STOCKHOLM | SWEDEN

#BRAVECF39

BRAVE 31 **BFI**

MOCHAMED SHOAIB

MON 24TH AUG

STOCKHOLM | SWEDEN

#BRAVECF40

BRAVE 31

DANIEL vs **FAKHREDDINE**

MIDDLEWEIGHT WORLD CHAMPIONSHIP

THU 17TH SEP | KINGDOM OF BAHRAIN

#BRAVECF41

BRAVE 31

JARRAH vs **MELVIN**

BANTAMWEIGHT BOUT

KASUM vs **DIMITAR**

THU 1ST OCT

KINGDOM OF BAHRAIN

#BRAVECF42

BRAVE 31

CLELTON vs **AMIN**

LIGHTWEIGHT WORLD CHAMPIONSHIP

ABDOUL vs **LOUIS**

THU 5TH NOV

KINGDOM OF BAHRAIN

#BRAVECF44

BRAVE 31

SANTELLA vs **TORRES**

QUEIROZ vs **ALKHASOV**

THU 24TH SEP

KINGDOM OF BAHRAIN

#BRAVECF43

BRAVE 40 **KREPOST**

RUSSIA

ELDAROV vs **MAFRA**

BAGAUTINOV vs **LICHKOVAKHA**

SAT 16TH JAN | SOCHI | RUSSIA

#BRAVECF46

BRAVE 40 **AGANI SUPERMART**

KUBANYCHBEKOV vs **ROLANDO** vs **BY**

THU 11TH MAR

#BRAVECF47

BRAVE 40 **SUPER FIGHTS**

TORRES vs **O'DRISCOLL**

FLYWEIGHT TOURNAMENT BOUT

THU 25TH MAR

#BRAVECF49

BRAVE 40

AL SILAWI vs **FAKHREDDINE**

MAURDIEV vs **MAALEM**

BAGAUTINOV vs **ORTIZ**

ALKHASOV vs **MAKOVSKY**

THU 1ST APR | #BRAVECF50

BRAVE 40 **RSM**

GRABINSKI vs **SILKIN**

MAHER vs **SAGYNTAY**

SUPER WELTERWEIGHT BOUT

FRI 4TH JUN

FALCON CLUB | MINSK, BELARUS

#BRAVECF51

BRAVE 40 **Arabian Night**

GHEMMOURI vs **SHTEPIN**

THU 18TH MAR

#BRAVECF48

BRAVE 40 **Special**

MAHER vs **SHTEPIN**

MON 17TH DEC

#BRAVECF52

BRAVE COLLABORATION

MAIN EVENT
SAID MAALEM
vs
FAKHREDDINE

CO-MAIN EVENT
CORTESI vs **CHSIEV**

SUN 1ST AUG
MILAN | ITALY

BRAVE OCT 2020

MAIN EVENT
AKISHEV
vs
KYUN KIM

CO-MAIN EVENT
SAMPALU vs **TAKHTAY**
ALMABAEV vs **DOSKALCIUK**

SAT 21ST AUG
ALMATY | KAZAKHSTAN

BRAVE GEC

MAIN EVENT
AYOUB AMIR

CO-MAIN EVENT
MOKAEV vs **O'DRISCOLL**

SAT 25TH SEP | KONIN, POLAND

BRAVE PRO 1

MAIN EVENT
SANTELLA
vs
BAGAUTINOV

CO-MAIN EVENT
SHVINDY vs **MANE**
MAGOMEDOV vs **PATTERSON**

SAT 6TH NOV | ROSTOV ON DON, RUSSIA

BRAVE 60

MAIN EVENT
ROLANDO DY vs **SLOBODAN MAKSIMOVIC**

CO-MAIN EVENT
CHAD NANEKOV vs **MIRO JURKOVIC**

SAT 18TH DEC
BELGRADE, SERBIA

BRAVE 61

3 TITLE FIGHTS

MAIN EVENT
KODHE II vs **KATONA**

CO-MAIN EVENT
FAKHREDDINE vs **SAID MAALEM**
KUBANVCHBEK vs **SILVA**

FRI 10TH MAR | KHALIFA SPORTS CITY ARENA | BAHRAIN

BRAVE 62

MAIN EVENT
HILTA vs **MIKONGWA**

CO-MAIN EVENT
BANDES vs **DIAS**

FRI 30TH APR | INCHON | KOREA

BRAVE 70

MAIN EVENT
KUBANVCHBEK vs **ESKARAEV**

CO-MAIN EVENT
NAURDIEV vs **ZHENBEKOV**

18TH JUN | BUKHARA, UZBEKISTAN

BRAVE 71

MAIN EVENT
MARTINS vs **MARQUES**

CO-MAIN EVENT
SANTIAGO vs **COTRUTA**

SAT 30TH JUL

BRAVE 72

MAIN EVENT
GRABINSKI vs **LUTTERBACH**

CO-MAIN EVENT
CUBA vs **MORSEN**

SAT 6TH AUG | DUISBURG, GERMANY

BRAVE 73

MAIN EVENT
KUANYSHAEV vs **ESKARAEV**

CO-MAIN EVENT
MAGOMEDOV vs **DY**

OCT 2020

SEPTEMBER 30
— LIMA —

BRAVE 74

MAIN EVENT
NAURDIEV vs **BANDEL**

CO-MAIN EVENT
KATONA vs **MAGOMEDOV**

WED 19TH OCT
KHALIFA SPORTS CITY | KINGDOM OF BAHRAIN

BRAVE 75

MAIN EVENT
KIM vs **BOGATOV**

CO-MAIN EVENT
NDEBELE vs **ZAHAROV**

SAT 22TH OCT
KHALIFA SPORTS CITY | KINGDOM OF BAHRAIN

BRAVE 76

MAIN EVENT
MORAN vs **IPHOO**

CO-MAIN EVENT
TORRES vs **DIBRANI**

FRI 28TH OCT
KINGDOM OF BAHRAIN

BRAVE 77

MAIN EVENT
LUTTERBACH vs **COTRUTA**

CO-MAIN EVENT
NAURDIEV vs **KUTSYI**

SAT 17TH DEC
DUSSELDORF, GERMANY

BRAVE 78

MAIN EVENT
KUBANVCHBEK vs **MAGOMEDOV**

CO-MAIN EVENT
STOSIC vs **GAZIEV**

SAT 18TH FEB | SERBIA

BRAVE 79

MAIN EVENT
MARKO vs **LEKO JON**

CO-MAIN EVENT
JOILTON LUTTERBACH vs **ANDREAS GUSTAFSSON**

SUN 23RD APR
LJUBLJANA | SLOVENIA

BRAVE 80

MAIN EVENT
SOLOMANOV vs **ASKHANDOV**

CO-MAIN EVENT
ALKHASOV vs **HWENDE**

MON 19TH JUN
LIVE ON **BRAVE TV**

BRAVE 81

MAIN EVENT
BOGATOV vs **ABDRASHITOV**

CO-MAIN EVENT
IDRISOV vs **GAVASHELISHVILI**

FRI 23RD JUN
LIVE ON **BRAVE TV**

BRAVE 82

MAIN EVENT
TORRES vs **NDEBELE**

CO-MAIN EVENT
MAKOVSKY vs **QUEIROZ**

SAT 12TH AUG
COLISEO EL SALITRE
BOGOTA, COLOMBIA

BRAVE 83

MAIN EVENT
DIJIRON vs **MARTINS**

CO-MAIN EVENT
DIZY vs **RUDNIEV**

THU 7TH SEP
NANTES, FRANCE
LIVE ON **ARENA**

**BRAVE® CF
BREAKING RECORDS**

THE ONLY GLOBAL MMA PROMOTION TO **HOST 4** EVENTS IN SWEDEN IN THE SAME YEAR.

BRAVE® COMBAT FEDERATION'S ROLE IN AFRICAN MMA: **A LONG-TERM COMMITMENT**

THE ONLY GLOBAL MMA PROMOTION TO **HOST** EVENTS IN INDIA.

ONLY ONE OF TWO PROMOTIONS TO TRAVEL TO FIVE DIFFERENT CONTINENTS.



BRAVE® COMBAT FEDERATION HAS TRAVELED MORE THAN **MOTOGP** THROUGHOUT 2018, **GOING TO 12 DIFFERENT COUNTRIES** FOR 12 EVENTS THROUGHOUT THE YEAR.

BRAVE® COMBAT FEDERATION CROWNED A NEW OPENWEIGHT CHAMPION WITH **THE MOST PRESTIGIOUS PRIZE** IN THE HISTORY OF COMBAT SPORTS.



BRAVE® COMBAT FEDERATION IS THE ONLY GLOBAL MMA PROMOTION TO **HOLD** EVENTS IN COLOMBIA.

THE ONLY MIXED MARTIAL ARTS ORGANIZATION THAT **HOLD** EVENTS IN 28 COUNTRIES IN LESS THAN 6 YEARS OF OPERATIONS





THE LARGEST ACTIVE MARKET SHARE IN ASIA, WITH OPERATIONS DEVELOPING IN INDONESIA, PHILIPPINES, KAZAKHSTAN, KYRGYZSTAN, INDIA, PAKISTAN AND THE MIDDLE EAST, COVERING SOUTH ASIA, WEST ASIA, CENTRAL ASIA AND SOUTH EAST ASIA.



BRAVE®COMBAT FEDERATION TAKES THE TOP SPOT AS THE BIGGEST SCOUTING PROGRAM IN MMA.

THE ONLY GLOBAL PROMOTION TO HOST EVENTS IN PAKISTAN.



BRAVE®COMBAT FEDERATION HAS BECOME ONE OF ONLY TWO INTERNATIONAL PROMOTIONS TO HOST 4 EVENTS WITHIN 3 YEARS IN BRAZIL.



THE ONLY PROMOTION TO HOST THE IMMAF WORLD CHAMPIONSHIPS OUTSIDE OF THE UNITED STATES, BREAKING ALL PREVIOUS SET RECORDS IN PARTICIPATION, ENGAGEMENT, NATIONS INCLUDED, AND ELEVATING THE TOURNAMENT TO THE HIGHEST LEVEL.



BRAVE®COMBAT FEDERATION IS THE LARGEST SPORTS MEDIA PROPERTY IN THE MIDDLE EAST, WITH AN ESTIMATED VALUE OF US\$ 500 MILLION, EXPANSION INTO NEW TERRITORIES.

THE ONLY GLOBAL ORGANIZATION TO HOST AN EVENT IN THE AFRICAN CONTINENT, INCLUDING A SHOW IN MOROCCO UNDER THE PATRONAGE OF HIS MAJESTY KING MOHAMMAD VI, AND TWO EVENTS IN SOUTH AFRICA.



FIRST BRAVE INTERNATIONAL COMBAT WEEK HELD OUTSIDE OF THE KINGDOM OF BAHRAIN. RECORD BREAKING VIEWERSHIP & ATTENDANCE. THE BIGGEST MMA EVENT IN EUROPEAN HISTORY.



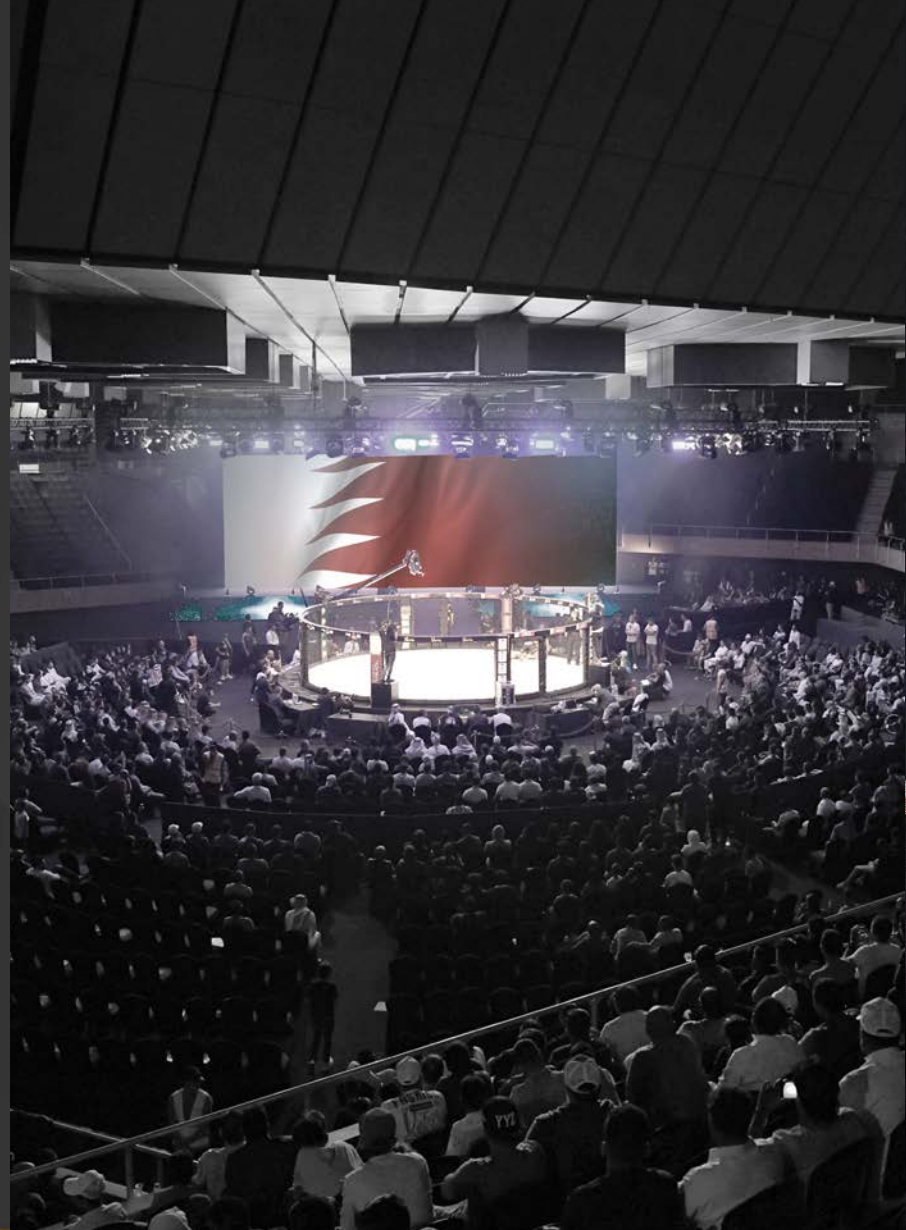
ABOUT

ITS NOT A PROMOTION, ITS A VISION

BRAVE[®] *CF*'s vision is to unite the world through the sports of MMA, We make sure that every country visited, *BRAVE*[®] *CF* becomes a national project of the host country involving local authorities and giving the country and its local athletes Global exposure.

With the aim of creating local communities of MMA in each of the host countries, *BRAVE*[®] *CF* events brings together a combination of Head of States, government officials, business leaders, celebrities and influencers under the one roof.

Visiting 29 Nations in under seven years of operation and 74 events is an absolute record in the MMA industry. In each of these countries, *BRAVE*[®] *CF* has proven to be the fastest growing MMA organisation in the world leaving a lasting legacy. Lifting the local scene and connecting it to the international community, making mixed martial arts the only truly global sport in the world.





HIS HIGHNESS SHAIKH KHALED BIN HAMAD AL KHALIFA

BRAVE[®] CF VISIONARY

In 2016, through the vision of His Highness Shaikh Khaled bin Hamad Al Khalifa, First Deputy President of the Supreme Council for Youth & Sports, President of the General Sports Authority, President of the Bahrain Olympic Committee; **BRAVE[®] Combat Federation** was established to transform the sport of mixed martial arts into a truly global sport.

Uniting nations through the celebration of competition and creating opportunities for athletes from around the world, regardless of race, language, religion or marketability, leading the industry to change from an event business into a sports business.

His Highness's list of sports initiatives ranges from futsal to falconry and many more with great achievements, including leading the Bahrain athletic team to Olympic glory and making Bahrain the #1 amateur MMA team in world rankings.

An icon of the well known golden era of Bahrain, making the Kingdom a leading sports destination in the last decade, now the host of major international sporting events, His vision created opportunities for athletes around the world to help change the MMA industry globally and bring a new age to the sports. In a short span of time, he has made **BRAVE[®] CF** the fastest-growing and only truly global MMA promotion in the world, further setting **BRAVE[®] CF** as the largest sports media property in the Middle East. His Highness aims to make **BRAVE[®] CF** the future of mixed martial arts.

MOHAMMED 'THE HAWK' SHAHID

PRESIDENT *BRAVE*[®] *CF*

The mastermind who relentlessly executed the vision to create the fastest growing mixed martial arts organisation in the world in to reality. Mohammed Shahid is Advisor to the Bahrain Olympic Committee President, His Highness Shaikh Khaled bin Hamad Al Khalifa, Chariman of KHK Holding, CEO of KHK Sports and President of *BRAVE*[®] *CF*. A former MMA fighter who has experienced the sport as a competitor in its initial days, he looks to make a difference for the sports and the athlete community with the support and guidance of H.H. Sh. Khaled Bin Hamad Al Khalifa.



BRAVE® COMBAT FEDERATION WORLD CHAMPIONS



ELDAR ELDAROV

BRAVE® CF SUPER LIGHTWEIGHT
WORLD CHAMPION

ABDISALAM UULU
KUBANYCHBEK

BRAVE® CF LIGHTWEIGHT
WORLD CHAMPION

JOSE
SHORTY TORRES

BRAVE® CF BANTAMWEIGHT
WORLD CHAMPION

NEMAT ABDRAHITOV

BRAVE® CF FEATHERWEIGHT
WORLD CHAMPION

MARCIN BANDEL

BRAVE® CF SUPER WELTERWEIGHT
WORLD CHAMPION

LARGEST
MEDIA PROPERTY
MIDDLE EAST

LARGEST
MARKET SHARE
ASIAN CONTINENT

TRULY
GLOBAL
MMA PROMOTION



FROM EVENT BUSINESS
TO SPORTS BUSINESS
PIONEERS IN SHIFTING
THE SPORT OF
MMA

BRINGING TOGETHER
PUBLIC AND
PRIVATE SECTORS

BUILDING A
NATIONAL ECOSYSTEM
FOR MIXED MARTIAL ARTS

TRANSFORMING
NATIONAL ATHLETES
INTO INTERNATIONAL
SUPERSTARS

PARTNERING WITH
NATIONAL FEDERATIONS

BRAVE[®]CF ACHIEVEMENTS

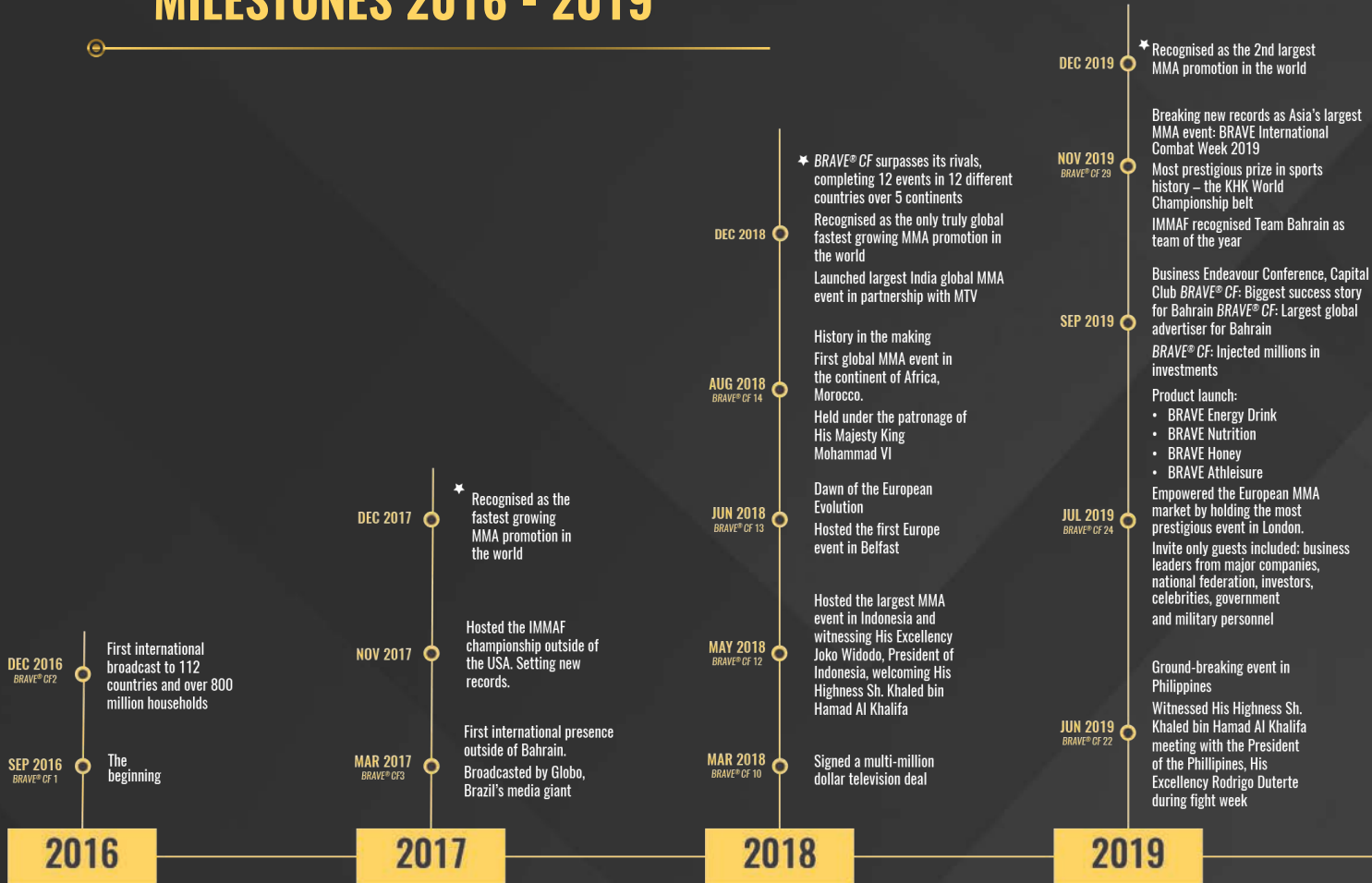
GLOBAL EXPANSION

74 EVENTS 29 COUNTRIES
2016 - 2023

BRAVE[®]CF IS THE MOST TRAVELLED MIXED MARTIAL ORGANIZATION OF ALL TIME

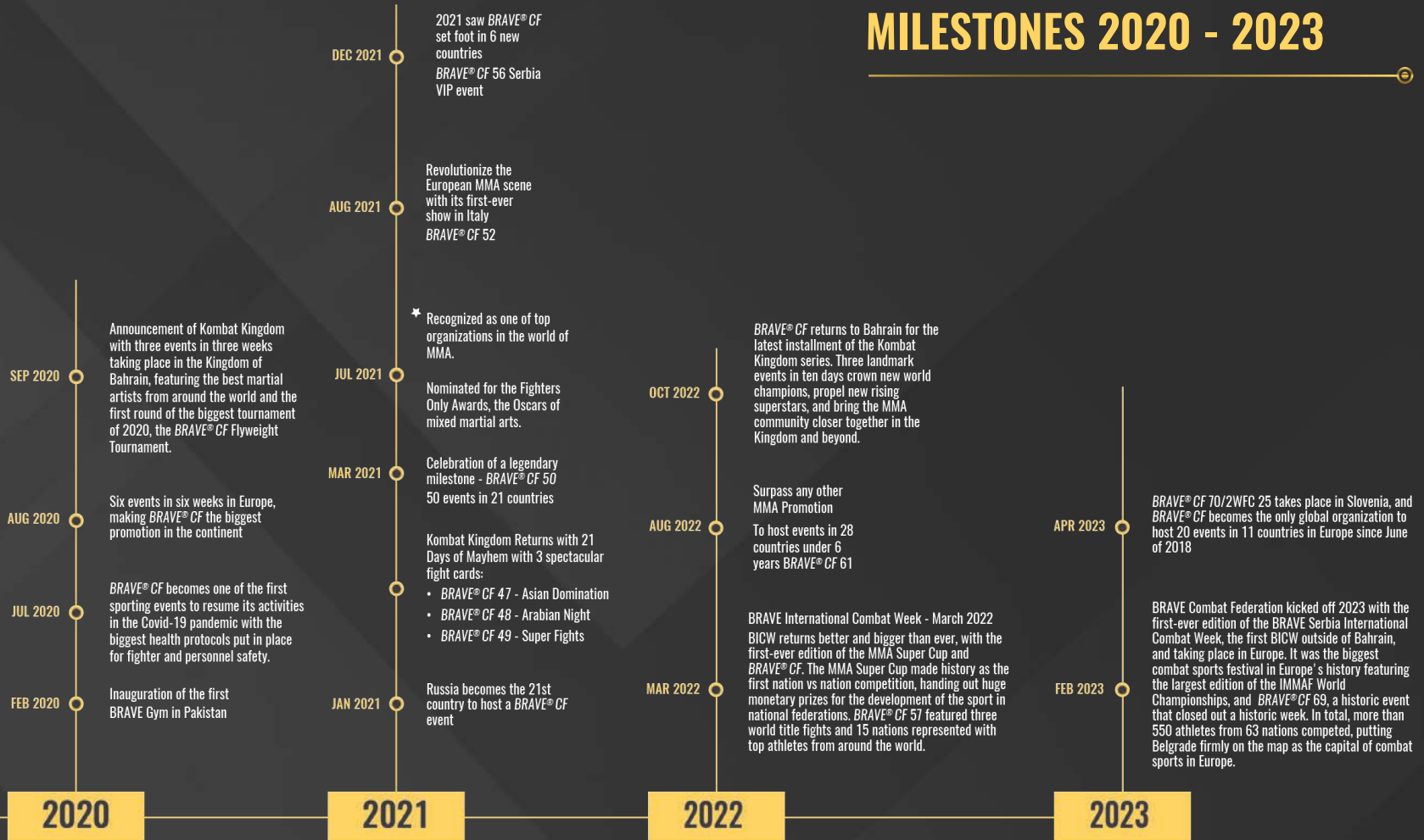


BRAVE® CF ACHIEVEMENTS MILESTONES 2016 - 2019



BRAVE[®] CF

MILESTONES 2020 - 2023



DISTRIBUTION REACH



BROADCAST



AFTER EACH EVENT, BRAVE® CF COLLECTS DATA FROM ITS WORLDWIDE COVERAGE, FEATURING TOP MEDIA FROM ACROSS THE GLOBE.



DIGITAL

500M+

DIGITAL REACH

64.6M+

SOCIAL MEDIA AUDIENCE

360+HRS

CONTENT/YEAR

34M+

PR ARTICLES REACH

235.8 M+

DIGITAL IMPRESSIONS

DIGITAL MEDIA REACH AND DIGITAL IMPRESSIONS ARE FOR THE PAST 365 DAYS*

TV NEWS DISTRIBUTION

AFTER EACH EVENT, *BRAVE*[®] CF COLLECTS DATA FROM ITS WORLDWIDE COVERAGE, FEATURING TOP MEDIA FROM ACROSS THE GLOBE.

1.07 BILLION+ HOUSEHOLD REACH

TOTAL MEDIA OUTLETS COVERAGE

147
COUNTRIES

5
CONTINENTS

REPORTED ON THE MASSIVE SUCCESS OF THE FASTEST-GROWING MMA ORGANIZATION IN THE WORLD.

TV NEWS DISTRIBUTION PLATFORMS

NEWS DISTRIBUTION REACH COVERING OVER 1.1 BILLION HOUSEHOLDS



GLOBAL EXPOSURE IN MAINSTREAM MEDIA

AMERICAS / CANADA

EUROPE UK

LA TIMES ESPANOL
msn **BRAZ IL**
OJOGO GLOBO
WIN SPORTS OLE
ESPN **UOL**
BRASIL
yahoo! **LANCE**
RED TV RECORD TV
UNANIMO DEPORTES
MMVA UNO

LATIN AMERICA

NY TIMES CNN
FOX **ESPN**
 SPORTS ILLUSTRATED
 MMA FIGHTING
MMA JUNKIE
FIGHT BOOK MMA
 LA TIMES USA TODAY
 MMA FIGHTING
msn **SB NATION**
BLOODY ELBOW NBC
 MIXEDMARTIALARTS.COM
SHERDOG

AMERICAS / CANADA

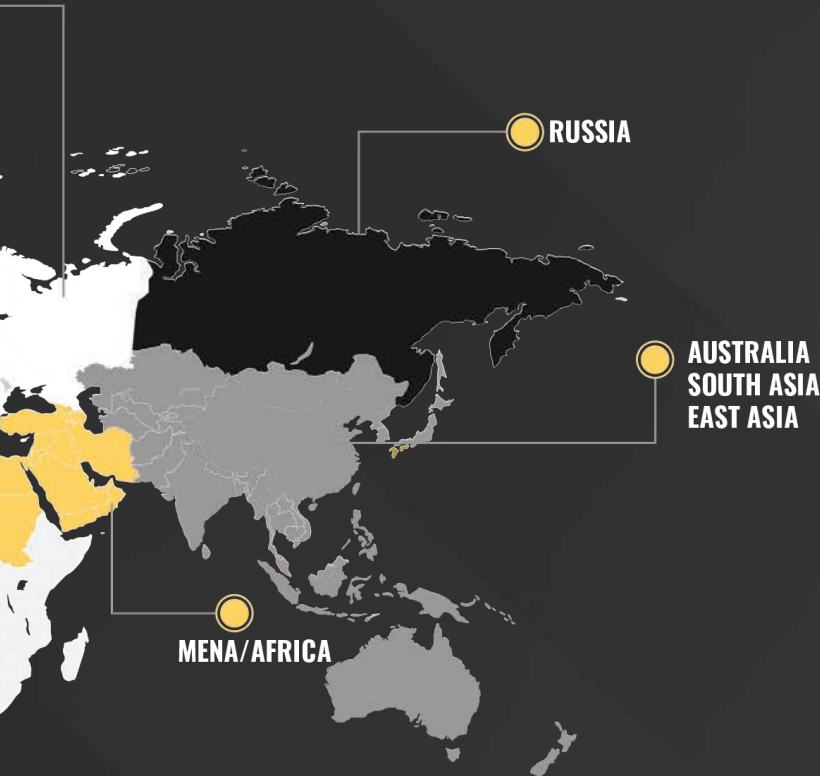
Middle East
Forbes
AL ARABIYA
 RT ARABIA AS ARABIA
sky **ARABS**
NEWS **MMA**
 العربية ARABSMMR.COM
ARABIA BUSINESS
 THE NATIONAL (UAE)
 GULF INSIDER ARAB NEWS
DAWRI PLUS KSA
 SPORTS INDUSTRY SERIES
 MENA FN SPORTS JOURNAL (UAE)
MOROCCO WORLD NEWS
 POWER UP
news24
 THE SOUTH AFRICAN
SABC

MENA/AFRICA

LATIN AMERICA



GLOBAL EXPOSURE IN MAINSTREAM MEDIA



BBC NEWS

DAILY EXPRESS
sky news AS

BUSINESS INSIDER

IRISH MIRROR

RT L'EQUIPE

NORRAN (SWEDEN)

TALK SPORTS

EUROPE/UK

THE HERALD SUN

The Sydney Morning Herald

NZ HERALD ARY DAWN

THE HINDU

DAWN SPORTS

MMA INDIA

LOCKER ROOM

manoramaONLINE

KOMPAS

CHINA DAILY

INDIAN EXPRESS

thejapan times

AUSTRALIA/ASIA

CHANNEL ONE

RUSSIA 1

ARGUMENTY I FAKTY

WEEKLY LIFE

The Moscow Times

SPORTS EXPRESS

The Petersburg Times

RUSSIA

ENDORSED BY CELEBRITIES

AMIR KHAN
BOXER

"The global initiative is making a significant difference for athletes around the world"



WANDERLEI SILVA
MMA FIGHTER

"A truly appealing show that gives back immensely for sports, arts and business"



CRIS CYBORG
MMA FIGHTER

"A sustainable global platform for athletes to thrive"



PAUL DALEY
MMA FIGHTER

"I've watched all the development BRAVE® CF has been able to accomplish in such a short period of time so I only see big things for the promotion ahead"



SIMON WEBBE
SINGER

"I had a lot of fun at BRAVE 24, in England. It was a night to remember, and I'm grateful to have been included by His Highness Shaikh Khalid in the list of VIPs"



AARON CHALMERS
MMA FIGHTER

"BRAVE® CF is exactly the type of event a country like England needs to develop the MMA scene here. It's been an honour to attend one of their events"



WHINDERSSON NUNES
YOUTUBER

"BRAVE® CF has done a beautiful job of putting together amazing fights and events. I'm a fan of MMA and I'm thrilled to watch BRAVE® CF live and I have fighters that are my friends so it's double the fun"



CHRIS EUBANK JR
BOXER

"I fought before in one of the venues they held an event and I can say that BRAVE® CF is doing an amazing job in the MMA world"



ARTEM LOBOV
MMA FIGHTER

"BRAVE® CF is an amazing promotion, with lots of talent and doing a great job for combat sports around the world"



HANNA RADHA
SINGER

"I am one of the fortunate ones to fulfill one of my life long dreams, which was to perform the Bahraini National Anthem on such a grand stage. It was a true honour to be a part of BRAVE® CF"



ENDORSED BY CELEBRITIES

ALEX HLEB
FORMER ARSENAL FOOTBALL LEGEND

Attends BRAVE CF 51, hails promotion's initiative in martial arts

BOB ARUM
TOP RANK FOUNDER AND HALL OF FAME PROMOTER

"We are very enthusiastic about putting events in Bahrain and making the country a worldwide tourist destination."

SHELLY FINKLE
HALL OF FAME BOXING MANAGER

"I am very excited about Bahrain's interest in developing boxing on an international level"

LENNOX LEWIS
THREE-TIME HEAVYWEIGHT CHAMPION OF THE WORLD

"Having heard the great news of MTK Global partnering with His Highness Shaikh Khalid bin Hamad Al Khalifa's KHK Sports, I can't wait to see boxing in Bahrain - Big things."

KALLE SAUERLAND
HEAD OF SAUERLAND PROMOTIONS AND WBSS CHIEF BOXING OFFICER

"This is an incredible partnership, both MTK Global and KHK Sports have both played substantial roles in shaping combat sports sport and united, these two can make a lasting impact on the industry."

CONOR MCGREGOR
MMA SUPERSTAR

"Thank you personally for creating this event for fighters around the world. It is such a tough business and to have someone like His Highness Shaikh Khaled so invested in the sport is crucial for us. Let's go BRAVE!"

ANTÔNIO ROGÉRIO "LIL' NOG" NOGUEIRA
MMA LEGEND

"BRAVE CF is doing a great job taking its events to other continents. The last event in Germany had several KO's and that is what people like to watch. Congratulations"



VALENTINA SHEVCHENKOV
WORLD FLYWEIGHT CHAMPION

"BRAVE CF did well to showcase not just the fight itself but also the different side of the fighters."

JAMIE MOORE
WORLD TITLE WINNING TRAINER

"A fantastic move for MTK and KHK to join forces, it's going to create some fantastic opportunities for fighters that would've never been possible before."

J PRINCE
BUSINESSMAN, ENTREPRENEUR AND BOXING MANAGER

"love to have our fighters over there showcasing their talents on one of these big shows in front of that nation and the royal family."

DARREN TILL
UFC STAR

"I am excited to see what will come out of the region in the near future, a true power alliance, I personally can't wait to see what this brings..."

COLIN HERRON
DARREN TILL'S TRAINER

"I fought before in one of the venues they held an event and I can say that BRAVE® CF is doing an amazing job in the MMA world"

JOHN KAVANAGH
WORLD-CLASS MMA COACH

"It's incredible, I always love coming to Bahrain, a very special place. BRAVE CF is always a great promotion, and we love to come back and represent Ireland in the fantastic BRAVE CF promotion"



ENDORSED BY GLOBAL MEDIA

BRAVE® Combat Federation sets new milestone in the world of combat sports in Belfast

Telegraph Belfast

Kingdom of Bahrain secures massive broadcast coverage through BRAVE® Combat Federation

Khaleej Times

The popularisation of mixed martial arts in the Middle East is owed to the efforts of BRAVE® Combat Federation. The Brazilian fighters are treated like kings wherever they go in the Kingdom of Bahrain

Globo

Kingdom of Bahrain dominates world stage with the fastest growing mixed martial arts organization in the world

Business World

India takes giant stride in MMA by having a global promotion host an event in the sub continent. BRAVE® CF is the largest Asian organization and has the aim of uniting the world through sports

Business Standard

Bahrain shocks the world assembling the largest IMMAF world championship till date

MMA Viking

BRAVE® International Combat Week is well designed and organised that it gives the vibes of a mini-olympics bringing together nations, athletes and legends under one single platform

MNM - my next match

The Kingdom of Bahrain is set to emerge as the top destination for Mixed Martial Arts in the world

SB Nation

The Kingdom of Bahrain not only emerges strongly when its comes to combat sports but also becomes a destination for nations to showcase their legacy by being welcomed and accepted

SunStar Philippines

Sheikh Khalid bin Hamad Al Khalifa is turning Bahrain into a stronghold for professional and amateur mixed martial arts

KCL Radio

BRAVE® CF brought a groundbreaking event for MMA in the Philippines, with the biggest international stars colliding with with some of the country's finest athletes in an iconic arena

ESPN5

Of course, one of the main regions when it comes to nurturing top talent is in Asia, which is a market that is only really just starting to be utilised. Rizin and ONE Championship have been putting together entertaining cards as of late, but beyond that, there's one name that is starting to make some noise above all others:

BRAVE® Combat Federation
FOX SPORTS

A UNIQUE PLATFORM IT'S NOT AN EVENT, IT'S A NATIONAL PROJECT

SPORTS & ENTERTAINMENT

UNIQUE PLATFORM THAT COMBINES GOVERNMENT OFFICIALS, BUSINESS LEADERS, TOP CELEBRITIES AND GLOBAL INFLUENCERS UNDER THE SAME ROOF.



FDI & TRADE RELATIONS

THE TOTAL FDI OPPORTUNITIES CREATED IN THREE YEARS IS APPROX. 860MM USD



TOURISM SUPPORT

OVER 400 MEDIA PLATFORMS WORLDWIDE PUBLISHED ABOUT BRAVE CF IN 30 LANGUAGES



INTERNATIONAL RELATIONS

DEVELOPING AND CREATING PARTNERSHIPS AND DIPLOMATIC ALLIANCES THROUGH SPORTS



GLOBAL EXPOSURE

HAS BEEN RECOGNISED TO PROVIDE THE LARGEST GLOBAL MEDIA EXPOSURE IN 4 COUNTRIES.



ESTABLISHING THE LARGEST BUSINESS NETWORK

ENDORSED BY CELEBRITIES

AMIR KHAN
BOXER

"The global initiative is making a significant difference for athletes around the world"



WANDERLEI SILVA
MMA FIGHTER

"A truly appealing show that gives back immensely for sports, arts and business"



CRIS CYBORG
MMA FIGHTER

"A sustainable global platform for athletes to thrive"



PAUL DALEY
MMA FIGHTER

"I've watched all the development BRAVE® CF has been able to accomplish in such a short period of time so I only see big things for the promotion ahead"



SIMON WEBBE
SINGER

"I had a lot of fun at BRAVE 24, in England. It was a night to remember, and I'm grateful to have been included by His Highness Shaikh Khalid in the list of VIPs"



AARON CHALMERS
MMA FIGHTER

"BRAVE® CF is exactly the type of event a country like England needs to develop the MMA scene here. It's been an honour to attend one of their events"



WHINDERSSON NUNES
YOUTUBER

"BRAVE® CF has done a beautiful job of putting together amazing fights and events. I'm a fan of MMA and I'm thrilled to watch BRAVE® CF live and I have fighters that are my friends so it's double the fun"



CHRIS EUBANK JR
BOXER

"I fought before in one of the venues they held an event and I can say that BRAVE® CF is doing an amazing job in the MMA world"



ARTEM LOBOV
MMA FIGHTER

"BRAVE® CF is an amazing promotion, with lots of talent and doing a great job for combat sports around the world"



HANNA RADHA
SINGER

"I am one of the fortunate ones to fulfill one of my life long dreams, which was to perform the Bahraini National Anthem on such a grand stage. It was a true honour to be a part of BRAVE® CF"



A UNIQUE PLATFORM IT'S NOT AN EVENT, IT'S A NATIONAL PROJECT

SPORTS & ENTERTAINMENT

UNIQUE PLATFORM THAT COMBINES GOVERNMENT OFFICIALS, BUSINESS LEADERS, TOP CELEBRITIES AND GLOBAL INFLUENCERS UNDER THE SAME ROOF.



FDI & TRADE RELATIONS

THE TOTAL FDI OPPORTUNITIES CREATED IN THREE YEARS IS APPROX. 860MM USD



TOURISM SUPPORT

OVER 400 MEDIA PLATFORMS WORLDWIDE PUBLISHED ABOUT BRAVE CF IN 30 LANGUAGES



INTERNATIONAL RELATIONS

DEVELOPING AND CREATING PARTNERSHIPS AND DIPLOMATIC ALLIANCES THROUGH SPORTS



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REVAMPED AND FULLY LOCALIZED CONTENT PACKAGE

**OUR PRIORITY IS TO BUILD THE BRAND
IN FAVOR OF LOCAL MARKET DEMAND**



**ENTERTAIN.
INSPIRE.
ENGAGE.**

A collage of MMA fighters in action, with a central figure being punched by another fighter. The image is dark and stylized, with a focus on the physicality and intensity of the sport. The text is overlaid on a semi-transparent dark rectangle.

**MORE THAN 400 + HRS OF OUR
LEGACY LIBRARY CONTENT
WILL BE THE CORE OF OUR
LOCALIZATION STRATEGY FOR
THE REGION**



BROADCAST CONTENT
CATALOGUE 2023-2025

LIVE EVENT

LIVE



Broadcast some of the biggest fights in the MMA world today in real time to your audience with *BRAVE*[®]*CF* Live Event. The package comes with Live Rights, Highlights Shows, and Magazine Show to keep your viewers engaged and entertained with high level fights, globally renowned fighters, and world-class production. or Broadcast some of the biggest fights in the MMA world today in real time to your audience with *BRAVE*[®]*CF* Live Event. Keep your viewers engaged and entertained with high level fights, globally renowned fighters, and world-class production by live streaming *BRAVE*[®]*CF* events across the globe.



Live Rights :
Main card : 12X 2 hrs

Preliminary card : 12X 2 hrs

Available rights : Exclusive
& Non exclusive
Year of Production : 2022

Production : BRAVE FILMS

TAPE DELAY



Stream at your convenience with Tape Delay and broadcast *BRAVE*® CF exhilarating events anytime offering fans the opportunity to rewatch the entire fight night through your platform. Tape Delay makes it easier to cater to different time zones and consumer habits while preserving the same level of quality and production.

TAPE

DELAY

Fight cards only : 162:06 Hrs
Promotional content : 71:36

Available rights :
Non exclusive

Tape delay rights :
Full event: 242:11 Hrs

Years of production : 2016- 2022
Production : KHK Media group

35

ROAD TO BRAVE



The journey towards becoming a world champion is not easy, plenty have tried and plenty have failed but the road towards securing a title shot speaks volumes. Road To BRAVE features fighters journey towards a championship fight and shares the stories of each contender amplifying the significance of each fight. Whether easy or difficult, the series goes behind the scenes of each fighter's life and reveals the true meaning of the belt to each.

Magazine shows : 12 X 24mnts
Promos : 12 X 2 mnts

Archives from 2017:
18 X 24 mnts

Available rights :
Exclusive & Non exclusive

Year of Production: 2022
Production: BRAVE FILM

COMBAT FEDERATION
ROAD TO BRAVE

PRE & POST SHOWS



A twist on table talks, *BRAVE*® *CF* Round Up features in-depth breakdowns of an event's fight card through conversations with mixed martial arts experts discussing upcoming fight stories and going into details about each individual fighter's background and history. The series provides avid fans the opportunity to learn about fights and fighters from an expert's perspective.

PRE & POST SHOWS

Live :
Available Rights :

24 x 20 mnts
Exclusive & Non Exclusive

Year of Production :
Production :
Archive from 2020

2022
BRAVE FILMS
48 x 20 mnts





IT'S NOT A PROMOTION
IT'S A VISION
IT'S NOT AN EVENT
IT'S A NATION'S
PROJECT
IT'S NOT JUST A SPORT
IT'S A LIFESTYLE
WE ARE NOT JUST FANS
WE ARE FAMILY!

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